

ATLANTIC COLLEGE OF THERAPEUTIC MASSAGE NEWS

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Welcome to this the tenth issue of the Atlantic College of Therapeutic Massage News!
Through this newsletter we keep our alumni, faculty, staff and friends updated on present
and future events and programs at ACTM.

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1. GRADUATION

On October 1, 2004, ACTM celebrated the graduation of the 2004 graduating class in
ceremonies at the Beaverbrook Art Gallery in Fredericton, N.B. The evening included
not only presentation of diplomas, but also two guest speakers: Jeffrey Burkard - Director
of Undergraduate Studies in the Faculty of Kinesiology at the University of New
Brunswick; and Matthew Perry - a patient at the Stan Cassidy Centre for Rehabilitation
undergoing treatment for a recent spinal cord injury.

The Valedictory address was given by the student with the highest academic
achievement, Veronique Gaudet. One of the graduates, Paige Banasik, presented a
photographic retrospective on the 18 months which the class had spent together at
ACTM. Awards were presented by the N.B. Massotherapy Association (to Aisha
Fahmy), Canadian Massage Supply (to Amanda Phillips), Steve McKay and Christa
Flanagan (to Veronique Gaudet for achievement in Neurology and Business), and the
Association of New Brunswick Massage Therapists (to Rheanne Gibbons). The evening
concluded with a buffet of gourmet foods presented by Tasos Gourmet.

The graduating class of fourteen new Registered Massage Therapists, their families

and friends, as well as the faculty and staff of ACTM, made the event a truly memorable one.

2. ALUMNI

The fourteen new graduates, now alumni of ACTM, are:

Paige Banasik	Darci Greer
Natasha Davis	Gordon Jacques
Aisha Fahmy	Sarah Krancenblum
Michele Fury	Tracy MacKenzie
Veronique Gaudet	Amanda Phillips
Kathleen Gaunce	Scott Rigley
Rheanne Gibbons	Justin Sappier

These graduates bring the total number of ACTM alumni to 48! All alumni are encouraged to contact ACTM by phone (506-451-8663) or email rjactm@nb.aibn.com to let us know where you are working and what special events are taking place in your life, so that we can share your news in upcoming editions of the ACTM Newsletter.

Melanie Short ('03) has utilized the Transfer Agreement and joined in the program at the University of New Brunswick leading to a degree of Bachelor of Science in Kinesiology. Melanie expects to graduate from UNB in 2006, and wants to hear from any other graduates who are interested in the program. Melanie can be contacted at melanie_short@hotmail.com We wish her all the best in her studies!

Elizabeth Seiffert ('02) represented Canada and won a gold medal in her age category, finishing second overall at the International Triathlon Union world championship long distance triathlon in Satar, Sweden in July, 2004. Elizabeth covered the four kilometer swim, 120 kilometer bike ride and 30 kilometer run in just 7 hours, 6 minutes and 8 seconds. Congratulations Elizabeth!

3. MARCH 2006 GRADUATING CLASS

Welcome to the new group of students who started the 18 month massage therapy program at ACTM on September 27, 2004! These 36 students have been divided into 2 classes, and already have one month under their belts. Student representatives Melanie Babineau and Martin Salkey have been elected. For all students, that March, 2006 graduation day is just 17 months away.

4. CONTINUING EDUCATION

On July 9, 10 and 11, 2004 ACTM was pleased to again host Cindy McNeely of "Trimesters: Massage Therapy Education" from Toronto, Ontario in the presentation of courses in Pregnancy Massage and Infant Massage. Cindy's infectious enthusiasm was evident throughout the College during and after her short time here.

On October 6, 7 and 8, 2004 Milton Bingham, RMT, SMT(c) also from Toronto, was our guest instructor for the senior students in the Fundamentals of Sports Massage. Milton brings a wealth of national and international experience and knowledge to the classroom, and we look forward to seeing him here again soon.

There are no continuing education courses presently scheduled at ACTM. However, in this and in future editions of this Newsletter, we will be listing ALL continuing

education programs of which we are aware, in the area of New Brunswick, Nova Scotia and Prince Edward Island. So, we invite all those with any information about upcoming continuing education programs to submit information for distribution to our readership by contacting us at rjactm@nb.aibn.com

1. Basic Aromatherapy Treatment - at the Fredericton Wellness Clinic on November 6-9, 2004. Cost is \$400.00 plus HST. Instructor - Trish Green. For registration call 1-800-461-3745.

2. Therapeutic Touch Workshop - at 216 Main Street, Fredericton (Nashwaaksis), N.B. on November 6 or 7, 2004. Cost is \$65.00. Instructor - Linda Ann Campbell from Springhill, N.S. For registration call Sharon at 450-1687.

3. Research Literacy for Complementary and Alternative Health Care Practitioners from January 17 to April 11, 2005. This is an online course. Cost is \$300.00 plus textbook (\$25.00). For registration call (416) 289-5300.

4. Certification in Advanced Myofascial Release - in Moncton, N.B. in four, 4-day modules from March 31 to July 17, 2005. Cost is \$2,755.40 if paid in full on registration. Limited to six participants. Instructor is Barry Jennings. For registration call (902) 469-1464.

5. PUBLIC CLINICS

Our public clinic at Kings Place continues in operation. Appointments are available on Tuesdays and Thursdays, from 4:00 p.m. to 8:00 p.m. with students providing treatments each evening at 4:00, 5:30 and 7:00 p.m. The students are all supervised by an experienced Registered Massage Therapist. The cost is \$15.00 plus HST for each one hour treatment. Please call us at 451-8188 for an appointment or contact us by email at actm@nb.aibn.com

The clinic is heavily booked to December, 2004. Clinic hours will be significantly expanded in January, 2005.

6. OUTREACH

Workplace clinics are available for government departments and/or corporate settings in downtown Fredericton. These are free weekly sessions of 15 minutes for each participant, continuing for a 9 week period. Any groups interested in setting up sessions should contact their Health and Wellness Advisor to make arrangements through Lisa Ivany at ACTM at 451-8188 or by email at liactm@nb.aibn.com

7. FACULTY AND STAFF NEWS

Gary Keeling, B.Sc., B.PE., has decided to concentrate on his Physiotherapy practice and will regretfully not be continuing with his part time instruction at ACTM. Gary was with us from the beginning. His knowledge and expertise and great relationship with students and faculty will be missed by all. Best of luck Gary!

Tyson Stewart, B.Sc., RMT, has joined the faculty as an instructor and clinic supervisor. His experience in private practice and his past work with ACTM in the sports clinic will be valuable assets in his new teaching position. Tyson was also recently elected Vice-President of the Association of New Brunswick Massage Therapists. Congratulations Tyson!

Candace Gerrior, RMT in September, 2004 completed her Certificate in Adult Education at the University of New Brunswick. This intensive 18 month program enables Candace to bring new skills in adult education to the classroom.

Alida Mullin, RMT has joined ACTM on a part time basis to conduct a weekly tutorial in Biology. This 1.5 hour tutorial is free for any students wishing to brush up on their knowledge of Biology and has been a popular and important addition to the student services at ACTM.

Nadine Currie Jackson, B.P.E., RMT was the keynote speaker at the Annual General Meeting of the Massage Therapy Association of Nova Scotia in Halifax, N.S. on October 17, 2004. Her presentation on "Preparing to go to Court" gave the participants numerous practical tips on the process of appearing in Court as a massage therapy expert witness.

8. CANADIAN FEDERATION OF INDEPENDENT BUSINESS

The CFIB is a non-partisan, not for profit political action force. They take their direction from members through regular surveys. They ensure your voice is heard on important business issues at all levels of government including the banks.

With over 105,000 members and with growing participation, they can provide you with savings on your merchant credit/debit card, telecommunications, UPS, job postings, etc. They offer free online courses to help you build a healthy workplace culture and provide vital and timely information for you.

You can also market your business to other small business owners through Online Networking, Ask A Resource or contact one of their Member Service Counselors for one-on-one trouble shooting dealing with bureaucrats, government agencies and banks. For more information visit them at www.cfib.ca or call 1-877-740-7141.

9. EQUIPMENT SPECIALS

Canadian Massage Supply is offering these special prices until November 15, 2004:

Vinyl Gloves (Small, Medium, or Large) \$7.00/box Regular price \$9.00

Biotone Dual Purpose Massage Creme 10% off Regular price

1 Gallon \$94.50 Regular Price \$105.00

½ Gallon \$55.80 Regular Price \$62.00

Sissel Balance Fit \$23.00 Regular Price \$26.00

Standard Size Thermophore (14" x 27") \$85.50 Regular Price \$95.00

Cervical Size Thermophore (4" x 17") \$58.50 Regular Price \$65.00

CMS has also added Oakworks to its catalog and website. See details on the Performance Lift online. To place an order or for more information visit CMS online at www.canadianmassagesupply.ca or email to cmsupply@nb.sympatico.ca or call Toll-Free at 1-866-450-4446.

10. PRACTICE TIP

Robert Jackson developed the following set of questions and answers which may be of use to you in informing your motor vehicle accident clients. Feel free to use this in whatever way you wish in your clinic.

You have been hurt in a car accident.

Your doctor recommends that you see a registered massage therapist for treatment, as

part of your rehabilitation.

You are concerned about recent changes in automobile insurance laws in New Brunswick. Here are answers to some commonly-asked questions:

1. Will my automobile insurance policy cover the cost of massage therapy? Yes. All New Brunswick standard automobile insurance policies include "Section B" benefits, which will pay for massage therapy.

2. Is there a limit on the amount I can claim under Section B? Yes. That limit remains at \$50,000.00, for all reasonable expenses for necessary medical, surgical, dental, chiropractic, hospital, professional nursing, ambulance service and other services which in your doctor's opinion are essential for your treatment, occupational retraining or rehabilitation.

3. So, is massage therapy a medical service? Yes. In February 2004 the New Brunswick Courts ruled that it is, when prescribed by a doctor.

4. What about the \$2500.00 cap on automobile insurance claims? That cap does not apply to the Section B benefits. The changes in auto insurance laws did not affect the fund of \$50,000.00 available for retraining and rehabilitation.

5. How long can I continue to use the Section B fund? For up to 4 years after your accident.

6. Can my insurance company stop paying my massage therapist? No. As long as your doctor prescribes massage therapy for your rehabilitation, your insurance company must continue to pay, up to the amount and time limits mentioned above.

7. Will I have to pay my massage therapist first, or will my insurance company pay directly? That will depend on the administrative arrangements in your massage therapist's office. Most massage therapists have a system of direct billing to insurance companies, but you should check with your massage therapist.

8. Will my insurance premiums increase if I make a claim under Section B for massage therapy? If you were not at fault in the accident, there will be no effect whatsoever on your insurance premiums. The Section B fund is intended to help you in your recovery, without penalizing you when the other driver is at fault in the accident. If you were at fault, your premiums will increase in any event when your claim is processed. Making a claim under Section B will not add anything further to your premium increase.

(The information above is intended as a general guide. For specific advice about your own situation, you should speak with your insurance representative and your massage therapist.)

11. WHO WE ARE

We are massage therapy education at its best. Located at Kings Place, 440 King Street, Fredericton, N.B., the Atlantic College of Therapeutic Massage delivers a program of massage therapy education equivalent to Ontario standards. We have the only known 18 month program in New Brunswick, P.E.I. and Newfoundland. Look to us for innovation in:

- massage therapy education;
- cooperative agreements for students pursuing University education;

- clinical outreach programs; and
- continuing education

12. WEB SITE SUGGESTIONS

A. The University of Virginia hosts an e-book library including over 1800 publicly-available books from British and American fiction, children's literature, the Bible, Shakespeare, American history and much more. The books are easily downloaded and many include illustrations. So if you are looking for anything from Aesop's Fables and Lewis Carroll to Walt Whitman, this is your site.

<http://etext.lib.virginia.edu/ebooks/ebooklist.html>

B. We continue to list links for information or resources from provincial massage therapy associations across Canada. Please let us know if we missed any association.

Newfoundland and Labrador - <http://www.nlmta.ca/>

Prince Edward Island - <http://www.gov.pe.ca/infopei/onelisting.php3?number=5590>

Nova Scotia - <http://www.mtans.com>

New Brunswick - <http://www.anbmt.ca/anbmt/> and <http://www.nbma-amnb.ca/english/index.php>

Ontario - <http://www.omta.com/>

Manitoba - <http://www.mtam.mb.ca/>

Saskatchewan - <http://www.gpfn.sk.ca/health/groups/mtas.html>

Alberta - <http://www.mtaalberta.com/> and <http://www.armts.com/>

British Columbia - <http://www.massagetherapy.bc.ca/>

13. THE FINE PRINT

We welcome suggestions for new items, such as classified ads.

Web Site suggestions are also welcome. Your input will be acknowledged.

If this newsletter is useful for you, feel free to pass it on to friends and colleagues.

To subscribe or unsubscribe, simply send me an email by hitting the Reply button.

There is no charge to sign up for this publication, or to sign out.

This newsletter is brought to you with pleasure and in good health, by:

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