

ATLANTIC COLLEGE OF THERAPEUTIC MASSAGE NEWS

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Welcome to this the fifteenth issue of the Atlantic College of Therapeutic Massage News! Through this newsletter we keep our alumni, faculty, staff and massage therapy professionals updated on present and future events and programs at ACTM, as well as trends in the profession.

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1. OPEN HOUSE

Come and see what ACTM has to offer! On Saturday November 18, 2006 we will be hosting an open house from 2:00 to 4:00 p.m. for those interested in finding out more about our school and its programs. If you or someone you know would like to tour the school, meet with instructors and staff, or sit in on a presentation, please drop by on that date. More information and registration for this event are available by contacting us at (506) 451-8188 or at actm@nb.aibn.com

2. WELCOME TO OUR NEW STUDENTS

Students from communities throughout New Brunswick, Nova Scotia and Newfoundland and Labrador started our 18-month program on October 2/06. It's great to have all of you here, increasing our current enrollment to a near record level. We hope you enjoy the program as much as we enjoy bringing it to you!

3. LIMITED SPACE FOR STUDENTS STARTING IN JANUARY 2007

On January 2, 2007 a new group of students will be starting our 18-month program. Already, many applications have been received from across Canada. There is limited space available for people who are still interested in attending this class. Applications should be sent to ACTM as soon as possible to ensure that you will have a seat in the program. Information and application forms are available here: <http://www.actmonline.com/admissions.html>

4. SPORTS THERAPY CERTIFICATION

The Sports Therapy Certification course begins on February 9, 2007. If you are interested in a course that includes Ultrasound, TENS and other modalities, as well as taping and wrapping, sport psychology, applied

sports therapy and much, much more, this is the course for you. This course features the best sport therapy instructors in Canada and will give you the edge in responding to and treating all sport-related conditions. If you are looking for a practice-building CEU, this is for you! For information and registration, visit our website at: <http://www.actmonline.com/coned.html>

5. PERINATAL MASSAGE CERTIFICATION

On April 6, 7 and 8, 2007 Cindy McNeely of Trimesters will return to ACTM to present the Labour Support Provider course. This module may be taken separately or as part of the full Perinatal Massage Certification program.

On April 13, 14 and 15, 2007 Cindy McNeely will present the Infant Massage Instructor course. As with the Labour Support Provider course, this module may be taken separately or as part of the Perinatal Certification.

Courses by Cindy McNeely and Trimesters are recognized for CEU purposes in New Brunswick, Ontario and elsewhere. For more information and registration for one of these quality learning experiences, visit our website at: <http://www.actmonline.com/coned.html>

6. STAN CASSIDY CENTER FUNDRAISER IS A HUGE SUCCESS!

ACTM students worked many, many hours to raise funds for the Stan Cassidy Center for Rehabilitation. Their hard work paid off, with a record-setting \$1,850.00 raised! On October 23, 2006 Ryan Daigle, a patient at the SCCR, along with Dr. Ron Harris, drew the names of the prize winners (Grand Prize to Pat Mallory; Gift Basket to Angela Brown) and accepted the cheque from ACTM students Sandra Green, Christine Lemon, Eric Mathis and Amy Murphy. Congratulations to all who made this possible, and to all who helped bring the total amount of money raised by ACTM to date for the Stan Cassidy Center, to \$8,000.00!

7. ACTM IS HIRING

We are seeking a Massage Therapist to instruct Remedial Exercises and/or Treatments classes starting in January 2007. Applicants for these two positions must have current registration with a massage therapy association, maintain liability insurance, and have current First Aid/CPR training. The successful applicant for each position will work two to six hours per week, on weekdays. A degree in Kinesiology would be an asset. CMTO registration would be an additional benefit when applying. Salary is to be negotiated.

Please drop off your resume at the front desk between 9:00 a.m. and 5:00 p.m., Monday to Friday. All interested applicants will receive a return phone call.

8. PRACTICE TIP

Donald Quinn Dillon, MT is the business columnist for Massage Therapy Canada as well as a speaker, therapist and business coach. His new book "Better Business Agreements: A Guide for Massage Therapists" is available from his website at <http://www.mtcoach.com/>

In an article entitled "Massage Therapists Need Better Business Agreements, Dillon recently wrote:

"One of the most contentious issues I'm asked to comment on is how to create a better Massage Therapy agreement.

Bad agreements cost time and money. The therapist who associates in an existing practice invests a great deal of time, money and energy. It's a challenge to shift his establishment elsewhere if he can no longer live with the agreement. The clinic owner/manager who doesn't ensure her agreement is financially sustainable may bear resentful feelings when she discovers it actually costs her more money to practice from her business than it does her associate. If the parties involved don't feel the agreement fairly and openly represents their interests, bitter feelings can ensue."

For a complete copy of this article, contact us at rjactm@nb.aibn.com

9. PUBLIC CLINIC

Our public clinic at Kings Place will continue to November 30, 2006. Appointments are available Tuesdays, Wednesdays and Thursdays, at 4:00, 5:30 and 7:00 p.m. An experienced Registered Massage Therapist supervises all of the student massage therapists. The cost is \$20.00 including HST for each ninety-minute treatment. Please call us at 451-8188 for an appointment.

10. WHO WE ARE

We are massage therapy education at its best. Located at Kings Place, 440 King Street, Fredericton, N.B., the Atlantic College of Therapeutic Massage delivers a program of massage therapy education equivalent to the competency standards of the College of Massage Therapists of Ontario. Look to us for innovation in:

- Massage therapy education;
- Cooperative agreements for students pursuing University education;
- Clinical outreach programs; and
- Continuing education

11. WEB SITE SUGGESTION

Warning! You will need to have a strong stomach for one of these sites. The easier of the two is a virtual science lab, with a lab desk with bunsen burners, petrie dishes, drawers that you open up to take out stuff you need - just like those school chemistry labs from years ago. Another site has a virtual pig dissection that's so real it'll make you think twice about bacon in the morning. And when you dissect the kidney with a virtual scalpel, the internal parts are highlighted with pulsing yellow dots and blinking labels - everything but the look and the smell, plus you don't have to wash your hands/fingernails after.

Pig dissection: www.whitman.edu/biology/vpd/

Biology: www.biology.arizona.edu

Three simulated/virtual chemistry laboratories

www.latenitelabs.com

<http://chemlab.byu.edu/Tour.php>

<http://modelscience.com/>

12. THE FINE PRINT

We welcome suggestions for new items, such as classified ads.

Web Site suggestions are also welcome. Your input will be acknowledged.

If this newsletter is useful for you, feel free to pass it on to friends and colleagues.

To subscribe or unsubscribe, simply send me an email by hitting the Reply button. There is no charge to sign up for this publication, or to sign out.

This newsletter is brought to you with pleasure and in good health, by:

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