

ATLANTIC COLLEGE OF THERAPEUTIC MASSAGE NEWS

Issue no. 2, Thursday, June 5, 2003

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Welcome to this the second issue of the Atlantic College of Therapeutic Massage News! Through this newsletter we plan to keep our alumni, faculty, staff and friends updated on present and future events and programs at ACTM.

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1. ALUMNI

A. Melanie Short, the first of our graduates to attempt the entrance examinations of the College of Massage Therapists of Ontario, successfully passed the written component of the exams. The results from the practical component are coming up soon. All the best to Melanie!

B. Congratulations as well to Jessica Myra on her recent marriage! We wish her well as she continues her massage therapy practice in Oromocto.

C. Other graduates have recently established massage therapy practices. Crystal Brewer is at the PepperCreek Plaza, Cathy Colburne is at the Oromocto Therapeutic Treatment Clinic with Jessica Myra and Carol Rickard, Natasha Flewelling is opening her new clinic within a physician's office, Jackie Greenman is at Lifesong Yoga, Jennifer Jonah (Monarca) is working at a Rehabilitation Center in Maine, Andrea MacDonald is at Avalon SalonSpa, Chris McGinnis is at Thor for Hair, Stephanie Mummery is at Bay City Physiotherapy, Julie Piercy and Cynthia Ratelle are at the Advanced Therapeutic Treatment Center, Tyson Stewart is with Amanda Keenan at Healthy Kneads Therapeutic Massage in Miramichi, Stephanie Calhoun is at the Restorative Health Centre, and Elizabeth Seiffert is at the River Valley Therapeutic Treatment Clinic.

D. Although they are not yet alumni, a team of senior students, Sherri-Lynn Grant,

Katelyn Melanson and Elizabeth Pullin, together with junior students Cynthia Beaulieu, Gordon Jacques and Scott Rigley, are working on a group project for National Massage Therapy Awareness Week in October, 2003. Their goal is to raise funds for medical equipment for the Stan Cassidy Center for Rehabilitation in Fredericton, N.B. and to match or exceed the total amount raised by students in 2002, while at the same time enhancing community awareness of the massage therapy profession. Stay tuned for details of events planned by this team.

2. CONTINUING EDUCATION

The following continuing education programs will be hosted by ACTM:

1. June 20-22, 2003 Cranial Sacral Therapy - The Basics and More. The McKeel Seminar Group (Gary Keeling, B.P.E., B.Sc.(PT) and Steve McKay, B.P.E., S.Sc.(PT)., C.A.F.C.) will present this first seminar in a practical education series on Manual Therapy techniques. This first seminar is for those with no background in cranial sacral or associated techniques, or for those who have taken an introductory level of cranial sacral therapy but who need more guidance as to where to start and how to develop their three dimensional awareness in palpation and treatment.

2. July 26-27, 2003 Heated Stone Massage Course. The Healing Arts Learning Organization will present this eight hour course on both July 26 and on July 27, incorporating the use of heated basalt lava stones and massage to create a deep state of relaxation. Debbie Leland (RMT since 1993) and Cathy Biedinger (certified Reflexology teacher) from Paris, Ontario will be in Fredericton to present the course. This course provides participants with 4 Continuing Education Units through the College of Massage Therapists of Ontario. Please note that the registration deadline for this course is July 7, 2003.

3. July 24-26, 2003 Massage Therapy for Pregnancy. Trimesters Massage Therapy Education (Cindy McNeely, M.T.) returns to New Brunswick to present this 3 day, 20 hour course, giving participants a solid theoretical and practical foundation for providing massage therapy for the pregnant client. This course provides participants with 10 Continuing Education Units through the College of Massage Therapists of Ontario.

All courses will take place at the Fredericton campus of the Atlantic College of Therapeutic Massage. For information and registration, please contact us at 451-8188.

3. PUBLIC CLINICS

A. Our public clinic at Kings Place is closed from June 5 to July 6, 2003, as the students move into an extended period of study and exams. The clinic will reopen on July 7, 2003 and will operate from Mondays to Thursdays from 4:00 p.m. to 8:00 p.m. with at least five students providing one hour treatments each evening at 4:00, 5:00, 6:00 and 7:00 p.m. The students are all supervised by an experienced Registered Massage Therapist. The cost is \$15.00 plus HST for each one hour treatment. The clinic hopes to be able to accommodate the overwhelming number of clients who have called and dropped in to request treatment.

B. Workplace clinics are available for government departments and/or corporate settings in downtown Fredericton commencing July 8, 2003. These are free weekly sessions of 15

minutes for each participant, continuing for a 9 week period. Any organizations interested in setting up sessions should contact their Health and Wellness Advisor to make arrangements through Lisa Ivany at ACTM at 451-8188.

C. We are also proud to announce that the Hydrotherapy Room facilities at ACTM are now open to the public. Treatments include Paraffin Wax, Salt Glow, Hydromassage and Steam Bath. Contact us for more information about these treatments.

4. WANTED!

A. We are looking for women who are 14 to 42 weeks pregnant to participate in a free pregnancy massage therapy program on July 25, 2003 from 3:30 to 5:00 p.m. and/or on July 26, 2003 from 1:30 to 3:00 p.m. This is part of the Trimesters Massage Therapy Education Program and will provide the lucky participants with a relaxing massage specifically designed to respond to the needs of the pregnant woman. Please contact our office at 451-8188 to make an appointment.

B. As mentioned earlier, we are looking for groups from government departments and/or corporations in downtown Fredericton to participate in free weekly massage therapy sessions of 15 minutes for each participant. These 9 week sessions are due to commence on July 8, 2003 at ACTM. Any interested departments or corporations should contact Lisa Ivany at ACTM at 451-8188 as soon as possible.

C. We are also looking for clients with neurological or physiological disorders including Muscular Dystrophy, Multiple Sclerosis, Parkinsons or Osteoarthritis. Starting in July, 2003 we will be organizing clinics dedicated to treatment of persons living with these disorders. Please contact Lisa Ivany at 451-8188.

5. OUTREACH

A. On May 4, 2003 sixteen of our students provided post event massage services for one hundred and six (106!) very tired and sore competitors in the 25th annual Fredericton Marathon. This is the third consecutive year that ACTM donated its services to the Fredericton Marathon.

B. Faculty and students worked tirelessly providing massage therapy treatments in the Medical Volunteer Station at the Canadian National University Hockey Tournament in March, 2003. All were invited to a Volunteer Recognition evening at the Aitken University Centre on June 4, 2003 and were commended by Dr. Ross Myers who wrote to ACTM -

“Thanks for the report and all your hard work over the tournament.

You and your students provided an excellent service which was much appreciated by all. I think this was the first that massage therapy was offered at the nationals.

Again thanks, and I am sure that the committee will welcome you back for next year’s tournament.”

6. FACULTY NEWS

A. Candace Gerrior has taken on the task of Acting President of the Association of New Brunswick Massage Therapists, the organization representing approximately 85 massage therapists in New Brunswick. Candace has recently led the Association into discussions with the other two massage therapy associations in New Brunswick, with the goal of enacting legislation to govern the practice. New Brunswick would become the fifth province in Canada to be regulated, after British Columbia, Ontario, Newfoundland and Labrador and Nova Scotia.

B. Nadine Currie-Jackson was recently named as a member of the Advisory Committee to the Bachelor of Science in Kinesiology in the University of New Brunswick Kinesiology Department. This select group will meet regularly to provide consultative advice on a variety of issues concerning curriculum, to provide an ongoing connection to the professional field, to ensure that the program retains practical relevance, and to provide advice on various related matters.

C. In our previous issue we reported that our new faculty member, Dr. Judah Bunin, had obtained his Master of Science degree from the University of New Brunswick. As Dr. Bunin politely pointed out to us, he didn't actually attend UNB. He received his BScH from Acadia University, his Master of Science degree at the University of Otago in New Zealand, and his education in Naturopathic Medicine at the 4-year full-time post-graduate program at the Canadian College of Naturopathic Medicine in Toronto. Our apologies to Dr. Bunin for the understatement of his credentials.

7. CANADIAN COUNCIL OF MASSAGE THERAPY SCHOOLS

ACTM has joined forces with twenty other massage therapy schools from across Canada in membership in the Canadian Council of Massage Therapy Schools. This organization is working toward the establishment of national standards for massage therapy education. One of its goals is the creation of an independent, autonomous national accrediting body, to ensure the quality of massage therapy education across Canada. We are pleased to be part of this important and dynamic group of educators.

8. WHO WE ARE

We are massage therapy education at its best. Located at Kings Place, 440 King Street, Fredericton, N.B., the Atlantic College of Therapeutic Massage delivers a program of massage therapy education equivalent to Ontario standards. We have the only known 18 month program in New Brunswick, P.E.I. and Newfoundland. Look to us for innovation in:

- massage therapy education;
- cooperative agreements for students pursuing University education;
- clinical outreach programs; and
- continuing education

9. WEB SITE SUGGESTION

Looking for some stunning digital photographs of New Brunswick? How about 3500 photographs in an easily searchable database? <http://www1.gnb.ca/cnb/imagebank/index-e.asp>

is the place to go. Why, you might even find a photograph from a search under “massage”.

10. THE FINE PRINT

Suggestions for new items to include, such as classified ads, are welcome.

Suggestions for Web Site of the Month are welcome. Your input will be acknowledged.

If this newsletter is useful for you, feel free to pass it on to friends and colleagues.

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This newsletter is brought to you with pleasure and in good health, by:

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